



The Premiere Handbell Ensemble of West Michigan

Embellish 2017-2018 Advertising Program

Embellish is a community handbell ensemble representing West Michigan. Embellish is a 501(c)3 non-profit organization, founded in 1995 as a professional level group that provides a high quality musical experience for diverse audiences through performance and teaching the art of handbell ringing. You can support this community arts organization in many ways:

- ✓ Concert Program Advertisement
- ✓ E-Newsletter Advertisement
- ✓ Concert Underwriting

Concert Program Advertisement

Embellish will offer three public concerts in the 2017-2018 Concert Season. At each concert, we strive to offer a quality, unexpected and fun performance! Our fall concert will be November 26, 2017, 'Tis the Season to Embellish will be December 5, 2017 and our Spring Concert will be May 4, 2018. In addition to these main concerts, Embellish also plays additional events throughout the season. These include our multiple concerts during the holiday season, and a concert during the Grand Rapids Festival of the Arts in June. At every event, our concert program is distributed to the audience.

The concert program is printed in black in white, in a 8.5" x 5.5" booklet. The inside cover advertisement spots are available in full color. All artwork should be submitted to marketing@embellishhandbells.com in electronic format, 300 dpi or better, JPG, PDF, TIF or PNG. For assistance in ad formatting, there is an additional \$30 charge.

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|--|--------------------|------------|
| <input type="checkbox"/> Inside Back Cover (Full Color) | 8.50" x 5.50"----- | (\$390.00) |
| <input type="checkbox"/> Inside Front Cover (Full Color) | 8.50" x 5.50"----- | (\$390.00) |
| <input type="checkbox"/> Whole Page | 8.00" x 5.00"----- | (\$235.00) |
| <input type="checkbox"/> Half Page | 3.85" x 5.00"----- | (\$190.00) |
| <input type="checkbox"/> Quarter Page | 3.85" x 2.25"----- | (\$135.00) |

E-Newsletter Advertisement

During the 2017-2018 season, Embellish provides an HTML based e-newsletter to a large e-mail database of supporters of our group, as well as area handbell ringers and groups for each concert. The e-newsletter provides information specific to the event as well as upcoming events.

Embellish is providing opportunities for companies to sponsor these e-newsletters. The sponsorship will display your company's logo at the top of the e-newsletter, along with a 70 word advertisement spot at the bottom of the e-newsletter.

- Concert e-newsletter Advertisement ----- (\$50.00)

Concert Underwriting

Concert underwriting is available for the 2017-2018 concert season. For more information on underwriting, please e-mail us at marketing@embellishhandbells.com for a copy of our brochure.

I would like to support Embellish for the 2017-2018 Concert Season through the form of advertising selected above!

Title _____

Payment is Enclosed -----

Company/Organization _____

Please Send an Invoice -----

Address _____

Contact Name _____

Total Enclosed: \$ _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Questions? Ask SuLin at (616) 633-1068

E-mail _____

Make Checks Payable To: *or*

Pay by Credit Card
(will appear as Paypal or Square)

Embellish Handbell Ensemble
P.O. Box 1497
Grand Rapids, Michigan 49501
Ph. (616) 915-0134

Name on Card _____
 VISA Master Card American Express
Card # _____ Security Code ____
Signature _____ Exp. Date _____

Please return this form by October 18, 2017